



February 2012

Dear Vendor:

Sign up now for the 2012 Renton Farmers Market at the Piazza and the Farmers Market at Valley Medical Center!

You are cordially invited to apply to one or both of Renton's Farmers Markets, the 2012 Renton Farmers Market at the Piazza on Tuesdays and the Farmers Market at Valley Medical Center on Sundays. Our Renton Farmers Market at the Piazza is rapidly becoming one of the best markets in the region, and we are excited to be returning for a second season at Valley Medical Center. With your fresh fruits, vegetables, flowers, and other fine foods that our shoppers crave, your participation is important! Now in our eleventh successful year, the Renton Market is well known and people look forward to seeing you there.

The Renton Farmers Market at the Piazza 2012 Season:

- **Tuesdays, June 5 - September 25 (17 weeks)**
- **3:00 PM – 7:00 PM**
- **The Piazza on South 3rd Street between Logan and Burnett Avenue South in Downtown Renton**

Our marketing, website (www.rentonfarmersmarket.com) and wide range of events are likely to draw even more shoppers than before. The Downtown Market offers unique activities such as musical performers and dancers, Master Gardeners, cooking demonstrations, and children's activities at the "Kid's Fun Patch."

The Farmers Market at Valley Medical Center 2012 Season:

- **Sundays, June 10 – September 16 (15 weeks)**
- **12:00 PM – 4:00 PM**
- **Valley Medical Center parking lot, 400 South 43rd Street in Renton just up the hill from SR 167**

Valley Medical Center is the largest nonprofit healthcare provider between Seattle and Tacoma. With over 2,400 employees, patient families and nearby residents, this is emerging as a successful market with a separate customer base from the Downtown Market.

Here's all you have to do:

- Read the enclosed 2012 Vendor Guidelines
- Fill out and return the Vendor Application and Stall Site Preference forms
- Return the Vendor Application with \$25.00 Application fee (*Note: there's only one application fee if you apply for both Renton markets*)

Please fill out the forms as soon as possible. We will then confirm your participation in the Market(s) and stall assignment(s). Consider pre-paying by May 1, 2012 for the entire season to receive two market days free. This will also allow you to formally secure your spot(s) for the season.

We will be having a Vendors Meeting in May to talk about the 2012 Farmers Markets in Renton, review the guidelines and answer any questions. You will be contacted about the meeting date, time and location when your application has been accepted.

We appreciate all of our vendors as you help make our markets so successful! I am looking forward to working with you, continuing to work with Piazza Renton, Valley Medical Center and new volunteers to ensure a tremendously successful market season in Renton! Please contact me anytime at (425) 430-7214 or vlopez@rentonwa.gov.

Sincerely,

Valria Lopez
Farmers Market Coordinator
City of Renton